

Help Build the Road to Recovery! Become a sponsor today!



The Wellspring Derby Preview Party

American Pharoah \$10,000 +

- Naming rights to the event video, auction or entertainment
- Logo in all print materials & social media
- Recognition from the podium
- 16 Guests with professional group photo*
- Name/Logo featured on event website
- Full page Program Ad
- Company logo in all promotional materials (print & t.v.)

Secretariat \$7,500

- Naming rights to the event video, auction or entertainment
- Logo in all print materials & social media
- Recognition from the podium
- 16 Guests with professional group photo*
- Name/Logo featured on event website
- Full page Program Ad

Triple Crown \$5,000

- Recognition from the podium
- 16 Guests with professional group photo*
- Name/logo featured on event website
- Half page Program Ad

Breeder's Cup \$2,750

- 8 Guests with professional group photo*
- Name/logo featured on event website
- Quarter page Program Ad

CLUBHOUSE GATE

Have Fun

Do Good

Start Here

Photo courtesy of Jay May

Additionally, all sponsors receive:

- Sponsor Name/Logo on back cover of event program
- Sponsor Name/Logo in event multi-media show
- Acknowledgement in social media
- Acknowledgement in newsletters and Annual Report
- Table Signage

Tuesday, April 20, 2021

6:00 - 9:00 pm

Churchill Downs

Your sponsorship helps Louisvillians with serious
mental illness build healthy & hopeful lives.

23rd Annual Derby Preview Party Sponsorship Registration Form

Sponsorship Levels:

Please note that sponsorships may be paid in 2020 or by June 30, 2021.

- American Pharoah (\$10,000) Secretariat (\$7,500) Triple Crown (\$5,000)
- Breeders' Cup (\$2,750) Individual Tickets (\$175 each): # _____

I Commit to _____ Sponsorship Level

Company _____

Contact Name & Title _____

Mailing Address _____

Telephone _____

Email _____

Payment Information:

- Check Enclosed Credit Card Bill Company on ____/____/____

*If paying by credit card, please include the following information:

Name on Account _____

Billing Address _____ Zip _____

Amount of Charge _____ Telephone _____

- VISA MasterCard American Express Exp. Date _____

Card Number _____ Verification Code _____

Thank you for providing housing and the hope of recovery for more than 1,000 adults with mental illness this year. We look forward to seeing you at Churchill Downs!

Photo courtesy of John Nation

◇ Please submit this form no later than December 31, 2020.

◇ Logo and ad content is required by March 5, 2021.

◇ Guest names & addresses are required by March 26, 2021.

◇ Wellspring accepts VISA, MasterCard, American Express, and checks made payable to Wellspring, with Derby Preview Party in the memo line.

◇ Mail/Email completed forms to: Wellspring Derby Preview Party, P.O. Box 1927, Louisville, KY 40201 or kristen.millwood@wellspringky.org.

Thank you for your support!

**Wellspring plans to hold the Derby Preview Party as an in-person event at Churchill Downs. If circumstances change this plan, the decision will be made & sponsors notified in February 2021.*