Help Build the Road to Mental Health Recovery Become A Corporate Sponsor of Wellspring's

26th Annual Derby Preview Party

Tuesday, April 23, 2024 | 6 to 9pm at Churchill Downs

American Pharoah \$10,000

- Naming rights to the event video or auction
- Logo in all print materials and social media
- Recognition from the podium
- 16 Guests, with a professional group photo
- Name/Logo featured on the event website
- Full-page Derby Preview Party program ad
- Company logo in all promotional materials (print/TV)



Secretariat \$7,500

- Naming rights to the event video or auction
- Logo in all print materials and social media
- Recognition from the podium
- 16 Guests, with a professional group photo
- Name/Logo featured on the event website
- Full-page Derby Preview Party program ad

Triple Crown \$5,000

- Recognition from the podium
- 16 Guests, with a professional group photo
- Name/Logo featured on the event website
- Half-page Derby Preview Party program ad

Breeders Cup \$2,750

- 8 Guests with professional group photo
- Name/Logo featured on event website
- Quarter-page Derby Preview Party program ad

Additionally, all sponsors receive:

- Sponsor Name/Logo on back of program
- Sponsor Name/Logo in event multi-media show
- Acknowledgement in social media
- Acknowledgement in newsletters and Annual Report
- Table signage



26th Annual Derby Preview Party 2024 Sponsorship Registration Form



Please mark your desirea Sponsor Level and note that sponsorships must be pala by May 29, 2024.
American Pharoah (\$10,000 level) Triple Crown (\$5,000 level)
Secretariat (\$7,500 level) Breeders' Cup (\$2,750 level)
Company Name:
Contact Name & Title:
Mailing Address:
Telephone #: E-mail:
Invoice us on://_
Check Enclosed Credit Card
Name on Credit Card: Billing Address: City, State, ZIP: Card #: Expiration Date: CVV:

- Please submit this form no later than March 1, 2024
- Logo and content is required by March 22, 2024
- Guest names and addresses of attendees are required by April 12, 2024
- Wellspring accepts VISA, MasterCard, American Express, and checks made payable to Wellspring with "Derby Preview Party" in the memo line
- Mail/E-mail completed forms to Wellspring Derby Preview Party, P.O. Box 1927, Louisville, KY 40201