



Give for Good Celebration

SPONSORSHIP
OPPORTUNITIES

Help us celebrate Give for Good!

Give for Good Louisville is the biggest day of giving in our community, raising more than \$60 million since its creation in 2014. In 2023, more than 23,000 donors raised nearly \$10 million for organizations throughout Kentuckiana. Give for Good Louisville is a fun and meaningful way to make a difference in our community and collaborate with local organizations, businesses, and supporters like those who help Wellspring typically raise between \$20,000 - \$25,000 during this one day of giving.

Please consider a **sponsorship of Wellspring's Give for Good** event on **Thursday, September 12, 2024, 6:00 PM - 8:00 PM** to celebrate this special day in our community and to help raise awareness about Wellspring's resources and funds to support them.

Wellspring

Wellspring is a Louisville-based nonprofit whose mission is to lead our community in developing housing, providing evidence-based treatment and strengthening recovery for adults with mental illness. Wellspring offers crisis stabilization programs, supportive housing, an affordable housing program, subsidized rental housing, and an employment program.

Louisville recently celebrated the grand opening of Wellspring's 50 brand new affordable and supportive housing units in the Highlands Douglass neighborhood as part of its Neighborhood Housing program, an initiative funded by the American Rescue Plan that aims to give people experiencing homelessness and struggling with disabilities a quality, stable, and affordable place to call home.

"They're providing more than housing, they're providing independence, a sense of self-worth, and a sense of humanity that most of us take for granted," said Christie McCravy, executive director of the Louisville Affordable Housing Trust Fund.

Sincerely,
Kathy Dobbins, LCSW
Wellspring CEO

Joshua Stearns
Wellspring Ambassador Board Chair

EVENT DETAILS

Thursday, September 12, 2024
Open Reception: 6:00 - 8:00 p.m.
Location TBD

Attendees will be Wellspring donors, community partners and prospective donors who are supporting Wellspring during Give for Good Louisville.

Sponsorship Confirmation Form

Our company _____ is pleased to confirm our support for Wellspring and the Give for Good Celebration with a sponsorship of *(please select)*:

EVENT TITLE SPONSOR:
Matching Donor up to \$2,500

- Title Event Sponsor Recognition
- Logo featured on promotional postcard, event signage and all marketing/social media
- Recognition from the mic/podium during event
- Sponsor support includes event's first \$500 donation and then matches all other Wellspring GfG event donations up to \$2,000

EVENT Co-SPONSOR: \$500

- Logo on event signage
- Post on Wellspring event social media

Company Name:

Contact Name & Title:

Mailing Address:

Telephone #:

Please complete and return this form to:
Wellspring Development Dept.
PO Box 1927
Louisville, KY 40201

SIGNATURE

DATE