



*Help Adults with Mental Illness
Build their Road to Recovery!*

Plan to be a DPP sponsor today!

**27th Annual
Derby
Preview Party**

American Pharoah \$10,000

- Naming rights to the event video, auction or entertainment
- Logo in all print materials & social media
- Recognition from the podium
- 16 Guests with professional group photo
- Name/Logo featured on event website
- Full page Program Ad
- Company logo in all promotional materials (print & t.v.)

Secretariat \$7,500

- Naming rights to the event video, auction or entertainment
- Logo in all print materials & social media
- Recognition from the podium
- 16 Guests with professional group photo
- Name/Logo featured on event website
- Full page program ad

Triple Crown \$5,000

- Recognition from the podium
- 16 Guests with professional group photo
- Name/logo featured on event website
- Half page program ad

Breeder's Cup \$2,750

- 8 Guests (one table)
- Name/logo featured on event website
- Quarter-page program ad



*Have Fun
Do Good
Start Here*

Additionally, all sponsors receive:

- Sponsor Name/Logo on back cover of event program
- Sponsor Name/Logo in event multi-media show
- Acknowledgement in social media
- Acknowledgement in newsletters and Annual Report
- Table Signage

Photo courtesy of John Nation

**Tuesday, April 22, 2025
6:00 - 9:00 pm
Churchill Downs,
Millionaires Row**

Your sponsorship helps Louisvillians with serious mental illness build healthy & hopeful lives.

27th Annual Derby Preview Party Sponsorship Registration Form



Sponsorship Levels:

Please note that sponsorship payments are due by May 29, 2025.

American Pharoah (\$10,000)

Secretariat (\$7,500)

Triple Crown (\$5,000)

Breeders' Cup (\$2,750)

I Commit to _____ Sponsorship Level

Company _____

Contact Name & Title _____

Mailing Address _____

Telephone _____

Email _____

Payment Information:

Check Enclosed Credit Card Invoice on ____/____/____

**If paying by credit card, please include the following information:*

Name on Account _____

Billing Address _____ Zip _____

Amount of Charge _____ Telephone _____

VISA MasterCard American Express Exp. Date _____

Card Number _____ Verification Code _____

Your sponsorship helps provide housing and the hope of recovery for more than 1,600 adults with mental illness.
THANK YOU! We look forward to seeing you on Millionaires Row at Churchill Downs!

Photo courtesy of John Nation

- ◇ Please submit this form no later than March 1, 2025.
- ◇ Logo and ad content is required by March 21, 2025.
- ◇ Guest names & addresses are required by April 10, 2025
- ◇ Wellspring accepts VISA, MasterCard, American Express, and checks made payable to Wellspring, with Derby Preview Party in the memo line.
- ◇ Mail/Email completed forms to: Wellspring Derby Preview Party, P.O. Box 1927, Louisville, KY 40201 or lauren.harden@wellspringky.org.

Thank you for supporting Wellspring!