



2025

Dear Friend of Wellspring,

It is time to celebrate! Wellspring is gearing up for our **27th Derby Preview Party (DPP)** on the evening of Tuesday, April 22, 2025, on Millionaires Row at the iconic Churchill Downs. We hope you will be a part of it by donating an item for our silent auction with proceeds benefitting local adults with mental illness.

Please consider donating an item or gift certificate that represents your business and will raise money to support Wellspring's mission! This year we anticipate close to 500 attendees at the DPP enjoying an evening of a scrumptious buffet, open bars, and live and silent auctions. With your help, this could be our largest fundraiser ever where we raise \$150,000 for mental health recovery!

As an auction item donor, you/your company will receive:

- ✦ A listing on the Derby Preview Party event website,
- ✦ Facebook, LinkedIn, Instagram social media promotions,
- ✦ Your company name listed in published event materials,
- ✦ Exposure to hundreds of guests with disposable income,
- ✦ Online exposure to donors bidding through the internet-based auction portal,
- ✦ -AND, your company will be entered into a drawing to receive 2 free tickets to the Derby Preview Party (\$400 value!)*

We are happy to pick up your donation from a Louisville address, or auction items can be mailed to our address on the enclosed form.

You can help ensure adults with mental illness have the assistance they need to live a life of recovery because the money raised from your donated item will help Wellspring serve more than 1,600 people this year through a range of programs including Crisis Services, Supportive and Permanent Supportive Housing, and Supported Employment.

Thanks for your consideration. Please use the enclosed form to tell us about your donation and how you would like us to recognize your gift!

Sincerely,


Kimberly Spaw Johnson
Development Director

*Drawing will be held March 31, 2025, for 2 free DPP tickets from all companies who have pledged or delivered a donation by that date.

Wellspring is a 501(c)(3) nonprofit organization. Tax ID#: 31-1020023.



Wellspring's Derby Preview Party

Tuesday, April 22, 2025 - Churchill Downs

Auction Item Donation Form

Thank you for supporting Wellspring's fundraising auction!
This year, your donated item will raise money to help provide
housing and the hope of recovery to 1,600 adults with serious mental illness.

Please submit this completed form by **Friday, March 28th** so Wellspring can acknowledge your donation in the official event materials and online.

Donor Information: *Complete and accurate information is important!
We use this information in the auction catalog and promotions.*

Business Name: _____

Item Name: _____

Item Description: _____

Value of Item(s): _____

Contact Name: _____

Business Address: _____

City/State/Zip: _____

Email Address: _____

Phone: _____ Website: _____

Your Company's Social Media Handles (Facebook, Instagram, LinkedIn): _____

Select Auction Item Pick-up or Delivery Arrangements:

- Item or gift certificate enclosed with this donor form (please send to address below).
- Please have Wellspring staff or volunteer arrange to pick up this item.**
- Donor will deliver the item to Wellspring by April 11, 2025.

Questions?

Contact Kim at 502.753.1453

Kim.Johnson@WellspringKY.org

Mail to: Wellspring

PO Box 1927, Louisville, KY 40201